



Full Syllabus

Course Title	
Issues in Labor & Globalization	
Lecturer	
Dr. Rami Kaplan ramikaplan@tauex.tau.ac.il 03-6409986 Reception hour: Tuesdays 13-14	
Semester	
2023b	
Hours	
Wednesdays, 11:00-13:30, class 003	
Course requirements	
Required reading list Attendance in classes A short paper Final exam	
Final grade components	
Short paper – 20% Final exam – 80%	
Course schedule	
Class no. / Date	Subject and Requirements (assignments, reading materials, tasks, etc.)
1 15.3.2023	What is globalization? <ul style="list-style-type: none"> ◆ Friedman, Thomas L., 2005. It's a flat world, after all. <i>The New York Times</i>, 3, pp. 1-8. ◆ Guillén, Mauro F., 2001. Is globalization civilizing, destructive or feeble? A critique of five key debates in the social science literature. <i>Annual review of sociology</i>, 27(1), pp. 235-260.
2 22.3.2023	Economic globalization <ul style="list-style-type: none"> ◆ Reich, Robert, 2007. <i>Supercapitalism</i>. New York: Alfred A. Knopf. Pp. 50-65. ◆ Freeman, R.B., 2007. The challenge of the growing globalization of labor markets to economic and social policy. In <i>Global Capitalism Unbound</i> (pp. 23-39). Palgrave Macmillan, New York.
3 29.3.2023	Neoliberal Globalization <ul style="list-style-type: none"> ◆ Harvey, David (2005), <i>A brief History of Neoliberalism</i>, Oxford: Oxford University Press. pp. 1-19.



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	<ul style="list-style-type: none"> ◆ Babb, S., 2013. The Washington Consensus as transnational policy paradigm: Its origins, trajectory and likely successor. <i>Review of International Political Economy</i>, 20(2), pp. 268-279.
<p>4</p> <p>19.4.2023</p> <p>English training</p>	<p>Transnational corporations</p> <ul style="list-style-type: none"> ◆ Anderson, S. and Cavanagh J., 2000. <i>Top 200: The rise of corporate global power</i>. Institute for Policy Studies, pp. 1-7. ◆ Harrod, Jeff. 2006. The century of the corporation. In (Christopher May, ed.) <i>Global Corporate Power</i>. London: Lynne Rienner, pp. 23-31.
<p>5</p> <p>3.5.2023</p>	<p>Transnational Supply chains</p> <ul style="list-style-type: none"> ◆ Levy, David L., 2005. Offshoring in the new global political economy. <i>Journal of Management Studies</i>, 42(3), pp. 685-693. ◆ Gereffi, G., 2005. The global economy: organization, governance, and development. <i>The handbook of economic sociology</i>, 2, pp. 160-182.
<p>6</p> <p>10.5.2023</p>	<p>Governance gaps</p> <ul style="list-style-type: none"> ◆ Rodrik, Dani, 2015/2011. The Globalization Paradox: Democracy and the Future of the World Economy. In Roberts, J.T., Hite, A.B. and Chorev, N. eds. <i>The globalization and development reader: Perspectives on development and global change</i>. John Wiley & Sons. Pp. 417-437. ◆ Crane, A., LeBaron, G., Allain, J. and Behbahani, L., 2019. Governance gaps in eradicating forced labor: From global to domestic supply chains. <i>Regulation & Governance</i>, 13(1), pp.86-106.
<p>7</p> <p>17.5.2023</p> <p>Paper submission</p>	<p>Global governance and the ILO</p> <ul style="list-style-type: none"> ◆ Keck, Margaret E. and Sikkink, Kathryn, 2015/1998. Transnational Advocacy Networks in International Politics. In Roberts, J.T., Hite, A.B. and Chorev, N. eds. <i>The globalization and development reader: Perspectives on development and global change</i>. John Wiley & Sons, pp. 476-484. ◆ Rodgers, G., Lee, E., Swepston, L. and Van Daele, J., 2009. <i>The International Labour Organization and the quest for social justice, 1919-2009</i>. Geneva, pp. 213-222. ◆ ILO Constitution, [focus on Articles 22-34]
<p>8</p> <p>24.5.2023</p>	<p>Special economic zones, workers' rights and the fragmentation of 'state'</p> <p>Guest lecture by Dr. Jonathan Preminger, Director of the Employment Research Unit, Cardiff Business School.</p> <ul style="list-style-type: none"> ◆ 'A shadowy experiment,' <i>The Economist</i> 12-18 Aug. 2017, pp. 32-33



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	<ul style="list-style-type: none"> ◆ Ong, A. 2006. Chapter 3, 'Graduated sovereignty', pp. 69-90 in <i>Neoliberalism as Exception</i>. Durham: Duke University Press.
9 31.5.2023	<p>CSR and private regulation</p> <ul style="list-style-type: none"> ◆ Levy, D., & Kaplan, R. (2008). CSR as Global Governance: Strategic Contestation in Global Issue Arenas. In A. Crane, A. McWilliams, D. Matten, J. Moon, & D. S. Siegel (Eds.), <i>The Oxford Handbook of Corporate Social Responsibility</i>. Oxford: Oxford University Press. PP. 432-446.
10 7.6.2023	<p>Governance of supply chains</p> <ul style="list-style-type: none"> ◆ Donaghey, J. and Reinecke, J., 2018. When industrial democracy meets corporate social responsibility—A comparison of the Bangladesh accord and alliance as responses to the Rana Plaza disaster. <i>British Journal of Industrial Relations</i>, 56(1), pp.14-42.
11 14.6.2023	<p>Organized labor under globalization</p> <ul style="list-style-type: none"> ◆ Harrod, J. and O'Brien, R., 2002. Organized labour and the global political economy. In Harrod, J. and O'Brien, R. (Eds.), <i>Global unions? Theory and strategies of organized labour in the global political economy</i>. London: Routledge. Pp. 3-28. ◆ McCallum, J.K., 2013. <i>Global unions, local power: The new spirit of transnational labor organizing</i>. Cornell University Press.
12 21.6.2023	<p>Global diffusion of organizational practices</p> <ul style="list-style-type: none"> ◆ Mun, E. and Jung, J., 2018. Change above the glass ceiling: Corporate social responsibility and gender diversity in Japanese firms. <i>Administrative Science Quarterly</i>, 63(2), pp. 409-440.
13 28.6.2023	<p>Conclusion</p>
2.7.2023 3.8.2023	<p>Final exam (מועד א')</p> <p>Final exam (מועד ב')</p>