

טלוויזיה שחור לבן: טלוויזיה אמריקנית וגזע

Black and White TV: US Television and Race

בית הספר לקולנוע וטלוויזיה ע"ש סטיב טיש
אוניברסיטת תל-אביב
2 ש"ס

מסגרת: שיעור מקוון
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תיאור הקורס:

לאורך ההסטוריה האמריקנית, שאלות של גזע ואתניות היוו חלק משמעותי מהמצב הפוליטי והחברתי בארה"ב, והשליכו לא רק על חיי אדם, זכויות אזרח וכלכלה, אלא גם על הלך הרוח התרבותי. עם המסחור וההפצה של הטלוויזיה החל מאמצע המאה ה-20, שאלות אלו מצאו את מקומן במדיום החדש באופנים מגוונים. בקורס זה נבקש להבין את ההגדרות של גזע ואתניות כפי שהן משתקפות בטלוויזיה האמריקנית: כיצד לובן מובחן מקטגוריות גזע אחרות? מה מבחין טקסט סטריאוטיפי מריאליסטי? כיצד ניתן לייצר מורכבות בייצוג מיעוטים אתניים? כיצד מתקיים המתח בין החלום האמריקני לבין שאלות של גזע בטלוויזיה? נסקור את האופן בו הטלוויזיה האמריקנית התמודדה עם מתחים גזעיים, נבחן שאלות של ייצוג, ז'אנר, התנגדות, מגדר, ביקורת ועוד. נדון בסדרות כגון *Amos and Andy*, *The Cosby Show*, *Chico and the Man*, *Devious Maids*, *Insecure*, *Ramy* ועוד ונבחן את עבודתם של חוקרות וחוקרים כגון קריסטן וורנר, ז'קלין בובו, הרמן גריי, מארי בלטרן, במבי האג'נס ועוד.

Course Description

Throughout American history, issues of race and ethnicity have played a significant role in the political and social atmosphere of the US, having an effect not only on human lives, civil rights, and economic processes, but also on cultural zeitgeist. With the commercialization and distribution of television in the mid-20th century, these issues were reflected in the new medium in various ways. In this course we will look at race and ethnicity as they are depicted on US television: how is whiteness distinguished from other racial categories? How can racial representations display complexities, between stereotypes and realism? How is the friction between the American Dream and issues of race reflected on television? We will review the ways in which American television has dealt with racial tensions, examine questions regarding representation, genre, resistance, gender, and more. We will discuss television shows such as *Amos and Andy*, *The Cosby Show*, *Chico and the Man*, *Devious Maids*, *Insecure*, *Ramy* and the works of scholars of race such as Kristen Warner, Jacqueline Bobo, Herman Gray, Mary Beltrán, Bambi Haggins, and others.

דרישות הקורס :

1. נוכחות חובה, פתיחת מצלמות וקריאת טקסטים.
2. עבודת מסכמת.

נושאי הקורס (ייתכנו שינויים) :

1. מבוא לגזע וטלוויזיה

קריאת חובה :

Delgado, Richard and Jean Stefancic. "Introduction." *Critical Race Theory: An Introduction*. NYU Press, 2012.

קריאת רשות:

Johnson, Victoria E. "Racism and Television." In Boyd, Todd. 2008. *African Americans and Popular Culture*. Praeger.

Bayor, Ronald H. "Another Look at 'Whiteness': The Persistence of Ethnicity in American Life." *Journal of American Ethnic History*, 29(1), 2009: 13-30.

Naficy, Hamid. *Accented Cinema: Diasporic and Exilic Filmmaking*. Princeton: Princeton UP, 2001.

2. ייצוג גזע בימיה הראשונים של הטלוויזיה האמריקנית

הדגמה: Amos and Andy, Beulah, The Gallery of Madame Liu-Tsong, I Love Lucy

קריאת חובה:

Bodroghkozy, Aniko E. "Television and the Civil Rights Era." In Boyd, Todd. 2008. *African Americans and Popular Culture*. Praeger.

קריאת רשות:

Hamamoto, Darrell Y. "White Christian Nation." *Monitored Peril: Asian Americans and the Politics of TV Representation*. University of Minnesota Press, 1994.

Beltrán, Mary. "Latina/os on TV!: A proud (and Ongoing) Struggle Over Representation and Authorship." In *The Routledge Companion to Latina/o Popular Culture*. Routledge, 2016.

3. שנות ה-70: נלחמים בסטריאוטיפים?

הדגמה: *The Jeffersons, Chico and the Man, Good Times, Sanford and Son, Roots*

קריאת חובה:

Oguss, Greg. "Whose Barrio Is It?": Chico and the Man and the Integrated Ghetto Shows of the 1970s." *Television & New Media*. Volume: 6 issue: 1, 2005: 3-21.

קריאת רשות:

Haggins, Bambi. "The Black Situation Comedy." In *African Americans and Popular Culture*. Todd Boyd (ed.). Praeger, 2008.

4. שנות ה-80: שמרנות מסוג חדש

הדגמה: *The Cosby Show, The Women of Brewster Place*

קריאת חובה:

Gray, Herman. "Television, Black Americans, and the American Dream." *Critical Studies in Mass Communication* 6 (1989), 376-386.

קריאת רשות:

Gray, Herman. "Black Cultural Politics and Commercial Culture." *Watching Race: Television and the Struggle for "Blackness"*. University of Minnesota Press, 1995.

5. שנות ה-90 וה-2000: גזע ממותג

הדגמה: *Living Single, All American Girl, Grey's Anatomy, Ugly Betty*

קריאת חובה:

Fuller, Jennifer. "Branding Blackness on US Cable Television." *Media, Culture & Society* 32, no. 2 (March 2010): 285-305.

קריאת רשות:

Cassinelli, Sarah Moon. "If we are Asian, then are we funny?": Margaret Cho's *All-American Girl* as the First (and Last?) Asian American Sitcom. *Studies in American Humor*, New Series 3, No. 17 (2008): 131-144.

הדגמה: *Atlanta, Insecure, Ramy, Master of None*

קריאת חובה:

Bush, Doug.P. 2019. "The Cost of Citizenship: Assimilation and Survival in *Cristela*." *Lat Stud* 17, 505–521.

קריאת רשות:

Sobande, Francesca. 2019. "Awkward Black Girls and Post-Feminist Possibilities: Representing Millennial Black Women on Television in *Chewing Gum* and *Insecure*." *Critical Studies in Television* 14 (4): 435–50.

Stephen, Bijan. "Atlanta Dreaming." *Dissent*, Volume 65, Number 3, (2018): 6-10.

7. בלתי מתוסרט? טוק-שואו, ריאליטי וחדשות

הדגמה: *Oprah, Real Housewives of Atlanta*

קריאת חובה:

Warner, Kristen J. 2015. "They Gon' Think You Loud Regardless: Ratchetness, Reality Television, and Black Womanhood." *Camera Obscura*, 1 (88): 129–153.

קריאת רשות:

Torres, Sasha. *Television and Black Civil Rights*. Princeton University Press, 2003.

Alsultany, Evelyn. "The Cultural Politics of Islam in U.S. Reality Television." *Communication, Culture and Critique*, Volume 9, Issue 4, 2016, 595–613.

Timberg, Bernard M. and Robert J. Emler. *Television Talk: A History of the TV Talk Show*. University of Texas Press, 2002.

הדגמה: *Key and Peele, Chappelle Show, Richard Pryor Show, House of Buggin*

קריאת חובה:

Bradbury, Janine. "Parodying Racial Passing in *Chappelle's Show* and *Key & Peele*." In: Davies H., Ilott S. (eds) *Comedy and the Politics of Representation*. Palgrave Studies in Comedy. Palgrave Macmillan, Cham, 2018.

קריאת רשות:

Acahm, Cristine. *Revolution Televised: Prime Time and The Struggle for Black Power*. Univ Of Minnesota Press, 2004.

"In the Wake of "The Nigger Pixie": Dave Chappelle and the Politics of Crossover Comedy." In *Satire TV: Politics and Comedy in the Post-Network Era*, edited by Jonathan Gray, Jeffrey P. Jones, and Ethan Thompson. NYU Press.

- Bobo, Jacqueline. *Black Women as Cultural Readers*. New York: Columbia University Press, 1995.
- Boyd, Todd. *African Americans and Popular Culture*. Praeger, 2008.
- Brooks, Dwight E. and Lisa P. Hébert. "Gender, Race, and Media Representations." *The Sage Handbook of Gender and Communication*, edited by B. J. Dow and J. T. Wood. Thousand Oaks, CA: Sage Publications. 2006. 297-317.
- Carby, Hazel V. "White Woman Listen! Black Feminism and the Boundaries of Sisterhood." *Black British Feminism: A Reader*, edited by In Heidi Safia Mirza, 45-53. London: Routledge, 1997.
- Cassinelli, Sarah Moon. "'If we are Asian, then are we funny?': Margaret Cho's *All-American Girl* as the First (and Last?) Asian American Sitcom." *Studies in American Humor*, New Series 3, No. 17 (2008): 131-144.
- Cheers, Imani M. *The Evolution of Black Women in Television: Mammies, Matriarchs and Mistresses*. Routledge, 2018.
- Christian, Aymar Jean. *Open TV: Innovation beyond Hollywood and the Rise of Web Television*. New York, NY: NYU Press, 2018.
- Gonzalez, Tanya. "A Mainstream Dream: Latinas/os on Prime-time Television." *Latinos and American Popular Culture*, edited by Patricia M. Montilla, 2013.
- Grindstaff, Laura. *The Money Shot: Trash, Class, and the Making of TV Talk Shows*. University of Chicago Press, 2002.
- Hill Collins, Patricia. *Black Feminist Thought: Knowledge, Consciousness, and the Politics of Empowerment*. Boston: Unwin Hyman, 1990.
- Hill Collins, Patricia. *Black Sexual Politics: African Americans, Gender, and the New Racism*. New York: Routledge, 2005.
- hooks, bell. "The Oppositional Gaze." *Black Looks: Race and Representation*. New York: Routledge, 1992. 115–131.
- Jhally, Sut. *Enlightened Racism: The Cosby Show, Audiences, and the Myth of the American Dream*. Routledge, 2018 (1992).
- Levy, Yael. "A Sexual Subject: Black Women's Sexuality in *Insecure*." *Feminist Media Studies*, 2020.
- Lipsitz, George. "The Meaning of Memory: Family, Class, and Ethnicity in Early Network Television Programs." *Cultural Anthropology*, 1(4), 1986: 355-387.
- Marshall, Anneka and Donna-Maria Maynard. "Black Female Sexual Identity: The Self Defined." *Souls*, 11 (3), 2009: 327-336.
- Naficy, Hamid. *The Making of Exile Cultures: Iranian Television in Los Angeles*. Minneapolis: University of Minnesota Press, 1993.
- Poindexter, Paula M., Laura Smith and Don Heider. "Race and Ethnicity in local Television News: Framing, Story Assignments, and Source Selections." *Journal of Broadcasting & Electronic Media*, 47:4 (2003): 524-536.
- Shugart, Helene A. "Ruling Class: Disciplining Class, Race, and Ethnicity in Television Reality Court Shows." *Howard Journal of Communications*, 17(2), 2006: 79-100.
- Smith-Shomade, Beretta E. "You'd Better Recognize: Oprah the Iconic and Television Talk," *Shaded Lives: African-American Women and Television*. New Brunswick: Rutgers University Press, 2002, 148-76 and 212-16.

- Snead, James. "Recoding Blackness: The Visual Rhetoric of Black Independent Film." *The New American Filmmakers Series 23*. Whitney Museum of American Art, 1985.
- Sobande, Francesca. "How to Get Away with Authenticity: Viola Davis and the Intersections of Blackness, Naturalness, Femininity and Relatability." *Celebrity Studies*, 10(3) 2019: 396-410.
- Tehrani, John. "Performing Whiteness: Naturalization Litigation and the Construction of Racial Identity in America." *The Yale Law Journal*, 109(4), 2000: 817-848.
- Black, White, and in Color
- Wanzo, Rebecca. "Precarious-Girl Comedy: Issa Rae, Lena Dunham, and Abjection Aesthetics." *Camera Obscura* 31 (2), 2016: 27-59.
- Wolock, Lia and Aswin Punathambekar. "Race and Ethnicity in Post-network American Television: From MTV-*Desi* to *Outsourced*." *Television & New Media* 16(7), 2015: 664-679.