



Full Syllabus

Course Title	
Issues in Labor & Globalization	
Lecturer	
Dr. Rami Kaplan ramikaplan@tauex.tau.ac.il 03-6409986 Reception hour: Tuesdays 13-14	
Semester	
2022b	
Hours	
Wednesdays, 12:15-14:45, class 108	
Course requirements	
Required reading list Attendance in classes is mandatory 2 short papers Final exam	
Final grade components	
Short papers – 20% Final exam – 80%	
Course schedule	
Class no. / Date	Subject and Requirements (assignments, reading materials, tasks, etc.)
1 23.2.2022	What is globalization? <ul style="list-style-type: none"> ◆ Friedman, Thomas L., 2005. It's a flat world, after all. <i>The New York Times</i>, 3, pp. 1-8. ◆ Guillén, Mauro F., 2001. Is globalization civilizing, destructive or feeble? A critique of five key debates in the social science literature. <i>Annual review of sociology</i>, 27(1), pp. 235-260.
2 2.3.2022	Economic globalization <ul style="list-style-type: none"> ◆ Reich, Robert, 2007. <i>Supercapitalism</i>. New York: Alfred A. Knopf. Pp. 50-65. ◆ Freeman, R.B., 2007. The challenge of the growing globalization of labor markets to economic and social policy. In <i>Global Capitalism Unbound</i> (pp. 23-39). Palgrave Macmillan, New York.
3 9.3.2022	Neoliberal Globalization <ul style="list-style-type: none"> ◆ Harvey, David (2005), <i>A brief History of Neoliberalism</i>, Oxford: Oxford University Press. pp. 1-19.



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	<ul style="list-style-type: none"> ◆ Babb, S., 2013. The Washington Consensus as transnational policy paradigm: Its origins, trajectory and likely successor. <i>Review of International Political Economy</i>, 20(2), pp. 268-297.
<p>4</p> <p>16.3.2022</p> <p>English training</p>	<p>Transnational corporations</p> <ul style="list-style-type: none"> ◆ Anderson, S. and Cavanagh J., 2000. <i>Top 200: The rise of corporate global power</i>. Institute for Policy Studies, pp. 1-7. ◆ Harrod, Jeff. 2006. The century of the corporation. In (Christopher May, ed.) <i>Global Corporate Power</i>. London: Lynne Rienner, pp. 23-31.
<p>5</p> <p>23.3.2022</p> <p>Paper #1 submitted</p>	<p>Transnational Supply chains</p> <ul style="list-style-type: none"> ◆ Levy, David L., 2005. Offshoring in the new global political economy. <i>Journal of Management Studies</i>, 42(3), pp. 685-693. ◆ Gereffi, G., 2005. The global economy: organization, governance, and development. <i>The handbook of economic sociology</i>, 2, pp. 160-182.
<p>6</p> <p>30.3.2022</p>	<p>Governance gaps</p> <ul style="list-style-type: none"> ◆ Rodrik, Dani, 2015/2011. The Globalization Paradox: Democracy and the Future of the World Economy. In Roberts, J.T., Hite, A.B. and Chorev, N. eds. <i>The globalization and development reader: Perspectives on development and global change</i>. John Wiley & Sons. Pp. 417-437. ◆ Crane, A., LeBaron, G., Allain, J. and Behbahani, L., 2019. Governance gaps in eradicating forced labor: From global to domestic supply chains. <i>Regulation & Governance</i>, 13(1), pp.86-106.
<p>7</p> <p>6.4.2022</p>	<p>The potential and limits of collective action in global supply chains</p> <p>Guest lecture by Dr. Nora Lohmeyer, Radboud University, Holland</p> <ul style="list-style-type: none"> ◆ Ashwin, S., Oka, C., Schuessler, E., Alexander, R., & Lohmeyer, N. (2020). Spillover effects across transnational industrial relations agreements: The potential and limits of collective action in global supply chains. <i>Ilr Review</i>, 73(4), 995-1020.
<p>8</p> <p>27.4.2022</p>	<p>Global governance and the ILO</p> <ul style="list-style-type: none"> ◆ Keck, Margaret E. and Sikkink, Kathryn, 2015/1998. Transnational Advocacy Networks in International Politics. In Roberts, J.T., Hite, A.B. and Chorev, N. eds. <i>The globalization and development reader: Perspectives on development and global change</i>. John Wiley & Sons, pp. 476-484. ◆ Rodgers, G., Lee, E., Swepston, L. and Van Daele, J., 2009. <i>The International Labour Organization and the quest for social justice, 1919-2009</i>. Geneva, pp. 213-222.



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	<ul style="list-style-type: none"> ◆ ILO Constitution, [focus on Articles 22-34] ◆ Declaration on Fundamental Principles and Rights at Work, adopted by the International Labor Conference at its eighty-sixth Session, Geneva, 18 June 1998. ◆ Declaration on Social Justice for a Fair Globalization, adopted by the International Labor Conference at its ninety-seventh Session, Geneva, 10 June 2008.
9 11.5.2022	<p>CSR and private regulation</p> <ul style="list-style-type: none"> ◆ Levy, D., & Kaplan, R. (2008). CSR as Global Governance: Strategic Contestation in Global Issue Arenas. In A. Crane, A. McWilliams, D. Matten, J. Moon, & D. S. Siegel (Eds.), <i>The Oxford Handbook of Corporate Social Responsibility</i>. Oxford: Oxford University Press. PP. 432-446.
10 18.5.2022	<p>Governance of supply chains</p> <ul style="list-style-type: none"> ◆ Palpacuer, F. (2017). Voluntary versus Binding forms of Regulation in Global Production networks: exploring the “Paradoxes of Partnership”. In <i>Unmaking the Global Sweatshop: Rethinking the Health and Safety of the World’ Garment Workers</i>, G. De Neve and R. Prentice (eds.), Pennsylvania University Press, chap. 2: 53-80. ◆ Donaghey, J. and Reinecke, J., 2018. When industrial democracy meets corporate social responsibility—A comparison of the Bangladesh accord and alliance as responses to the Rana Plaza disaster. <i>British Journal of Industrial Relations</i>, 56(1), pp.14-42.
11 25.5.2022 Paper #2 submitted	<p>Organized labor under globalization</p> <ul style="list-style-type: none"> ◆ Harrod, J. and O’Brien, R., 2012. Organized labour and the global political economy. In Harrod, J. and O’Brien, R. (Eds.), <i>Global unions? Theory and strategies of organized labour in the global political economy</i>. London: Routledge. Pp. 3-28. ◆ McCallum, J.K., 2013. <i>Global unions, local power: The new spirit of transnational labor organizing</i>. Cornell University Press.
12 1.6.2021	<p>Global diffusion of organizational practices</p> <ul style="list-style-type: none"> ◆ Mun, E. and Jung, J., 2018. Change above the glass ceiling: Corporate social responsibility and gender diversity in Japanese firms. <i>Administrative Science Quarterly</i>, 63(2), pp. 409-440.
13 8.6.2022	<p>Conclusion</p>
20.6.2022 24.7.2022	<p>Final exam (מועד א') Final exam (מועד ב')</p>