



Full Syllabus



Course Title	
Delta Startup Studio	
Lecturer	
Dr. Iris Ginzburg, Nitzan Waisberg, Noga Kap, Yahav Levi, Lihi Laskar-Dangoor, Noam Smetana, Noga Kap, Isaac Versano	
Semester	
Second	
Course requirements	
None	
Final grade components	
25%	Attendance and participation
25%	Hackathon Presentation
50%	Final Pitch
Course schedule	
Class no. / Date	Subject and Requirements (assignments, reading materials, tasks, etc.)
13.2.2022	Kickoff, Empathy – meet the need, Sign the Delta Manifest, Stakeholders mapping & User research. Home Assignment - Stakeholders mapping & User research
20.2.2022	Eco system analysis & competitive analysis, Eco system analysis & competitive analysis and team plan. Home Assignment - Eco system analysis & competitive analysis
27.2.2022	Business models and Canvas, Competition – deeper analysis, Business Model Canvas. Home Assignment - Business canvas
6.3.2022	Value chain, Value chain & canvas. 2 min pitch Home Assignment - Stakeholders mapping & User research & market research & Business canvas
13.3.2022	Prototyping & test, Building Mockup, prototyping, validation. Home Assignment - Building Mockup, prototyping, validation Preparation to the Hackathon
20.3.2022	Business Models, Refining the Business Model. Home Assignment - Progress based on the class feedback
27.3.2022	*Mid-term Presentations* Home Assignment - Progress based on the class feedback
7-8.4.2022	2 days Hackathon - Thursday - Presentation skills workshop, Friday – Storytelling & Video workshop. Overall - Mockup, prototyping, validation, Storytelling & Presentation Home Assignment - Product Prototyping & validation, Storytelling & Presentation
24.4.2022	Dry Run & Feedback, *Pitch deck First draft* , Presentation, Content, Finalization. Home Assignment - Reworking the presentation and pitch according to feedback



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1.5.2022	Teamwork & Progress, each team with their specific tasks and mentors
8.5.2022	Teamwork & Progress, each team with their specific tasks and mentors
15.5.2022	Dry Run & Feedback, *Pitch deck second draft* Presentation, Content, Finalization. Home Assignment - Reworking the presentation and pitch according to feedback
22.5.2022	Teamwork & Progress, each team with their specific tasks and mentors
29.5.2022	Pitch day event on campus , Demo Day, Pitch

Required course reading

Optional course reading

Comments

Please make an effort to participate in the explanatory session and the networking event. Date TBD
Each student needs to team-up with at least one more member. Member do not have to be students.
Each team has an initial venture idea.
Each team creates a video of 1-2 minutes which will be submitted by noon, April 4th 2022.